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Slash Mobile Phone Costs Dramatically

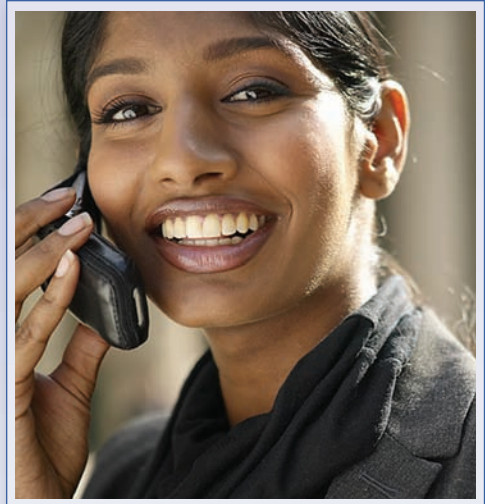
Minimize cellular phone costs by diverting calls to VoIP without user intervention. The typical organization today spends dearly on cellular phone calls. By and large, knowledge workers have an overwhelming preference for mobile phones over landlines. And while that isn't all bad—after all, mobility has been shown time and again to increase employee productivity and improve customer service and satisfaction—for employers that are footing the bill, the dwindling utility of the cost-effective landline system can be a source of woe.

International cellular phone calls are particularly expensive. Calls between the U.S. and Europe or Asia cost in excess of \$1 per minute. When traveling, U.S.-based employees can incur cost of \$2 per minute or more to place so-called international roaming calls. The potential savings from offloading these calls to VoIP is significant, but convincing busy employees to initiate calls from a laptop is a non-starter.

Companies need help to dramatically slash the cost of cellular phone calls. One way is to automatically offload cellular phone calls to the wireless LAN (WLAN) whenever Wi-Fi is available. Imagine that your smartphones would seamlessly connect to any available Wi-Fi network for secure fulfillment of their mobile phone calls via VoIP.

The cost differences can be staggering. For a heavy user who makes two international business trips per month, an organization can save as much as \$950 month—a 75 percent savings over cellular-only calls—without requiring any change in user behavior. For more typical knowledge workers, who primarily make domestic calls, organizations can save up to 54 percent using a mobility solution.

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Flexible and Adaptive for Maximum Savings

This type of integration with the corporate PBX, would handle call routing in the same way as it would with a call originating from an employee desk phone. All existing toll bypass policies are then applied to the user's mobile phone.

The technology is highly adaptive and always selects the most cost-effective method of call completion. For example, when roaming internationally and no Wi-Fi connection is available, the solution itself initiates the international call via VoIP; the connection between the mobile phone and the router is a domestic call, which is deducted from plan minutes accordingly. This flexibility makes it possible for organizations to trust that they are achieving the maximum return on investment (ROI) from their communication systems without compromising call quality or security.

Besides direct savings on per-minute calls, organizations can reap additional savings by downgrading their carrier subscription to one with fewer included minutes. Is it time to reap these dramatic savings, combined with the significant productivity and morale-boosting benefits for your company?

Call 877.335.4689 to schedule a meeting with the BCS Team.

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