

Call 877.335.4689 Today!

Demand Simplicity: *The Anti-Complexity Movement Begins*

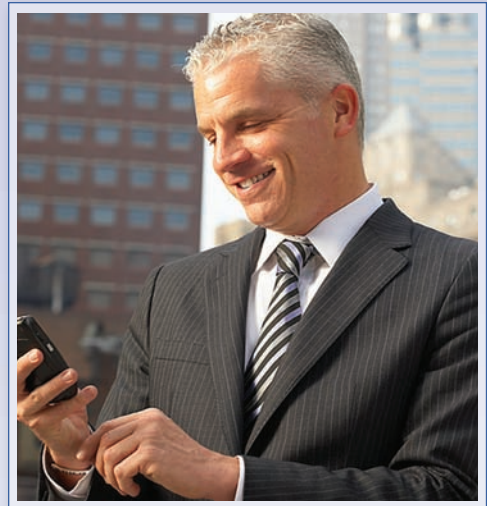
From the courtroom to the boardroom, people are demanding simpler technology. Technology you can use without extensive training or certifications. Technology that works predictably without an army of IT staff to whip it into shape and keep it running. Technology that adapts gracefully to new business needs and actually makes life easier.

The true cost of IT complexity is high — and its impact is far-reaching. The U.S. loses \$1.3 trillion to IT failures, according to Roger Sessions, an expert on business process efficiency. Sessions attributes IT complexity as the prime contributor of IT failures, or in other words, \$500 billion per month lost to the U.S. economy — almost 9 percent of the GDP.

For many organizations, however, complexity has become the norm. In fact, many actually believe that complexity equals sophistication and rich functionality, even as maintenance and support costs skyrocket, and failures and lack of adoption abound. The truth is that IP-based communications do not have to be complex to offer advanced features and performance, and a simplified environment helps boost productivity, improve efficiency and lower total cost of ownership.

For professional services organizations and other businesses that have highly mobile employees or distributed offices, deploying a UC system that is simple yet powerful has become a top priority as the economy comes out of recession and companies ready for growth. You should be looking for a system that is a simple solution with ease of business process integration.

Does your phone system have an app for the iPhone? Did you know you could give your employees a full suite of tools to manage real-time communications on their computers and mobile phones,



Get More Information:

**Learn more about business
communication systems
by visiting the
informative BCS
Knowledge Base**



Phone System Analysis:



Provide us with some brief information about your operational needs and we will be happy to guide you to a perfect solution.

Take the Phone System Survey

Contact BCS Today:

600 Weber Drive
Wadsworth, OH 44281
Phone: 330.335.7276
Toll Free: 877.335.4689
Fax: 330.335.7275
[View our website](#)



**Email the
BCS Team**

Continued from page 1

moving between voice, video and IM with ease? You also could have the ability to use these tools for Web browsers, Windows, BlackBerry and Nokia mobile phones.”

You should demand ease of management. Choose a simple solution that is ideal for law offices, real estate agencies, banks, schools and other organizations that typically have many branch offices. IT can manage and monitor the entire UC system from anywhere on the network, which frees up resources for more mission-critical tasks.

Call 877.335.4689 to schedule a meeting with the BCS Team.

Read more articles by visiting the BCS Knowledge Base. [Click here](#)